

Web Technology Workshop

Innovation,
Collaboration,
Ubiquity and Mobility

Date: 18 October, 2008 Time: 14:00-17:00

Web 2.0 for Our Better Life Style: Travelling 2.0

Mr. Ric Yik

Web 2.0 is a big phenomenon for everyone, especially for the travelers without boundaries. In this workshop, Ric Yik, Senior Consultant of SBM Consulting Company, demonstrates how Web 2.0 enables a new way of planning and sharing traveling knowledge and memories using the Social Networks and other Web 2.0 technologies. He will share with the participants latest development techniques and best practices in implementing Web 2.0 application.

Speaker bios:

Ric Yik is a Web technologies evangelist since 1999, and helps different enterprises to enable their business to the web, including Online Traveling Web Site, Customer Service Portal, and Intranet for Education. Ric also helped enterprises like HSBC and AIG to implement multi-channel CRM solutions.

Ric has identified the business opportunities in Web 2.0 phenomenon. He co-founded SBM Consulting Company in 2007, and started an incubation venture with Hong Kong Science Park on Web 2.0's research and commercialization.